

PRESSEINFORMATION

Agrano inaugurates a new plant for organic yeast in Riegel

Agrano GmbH & Co. KG celebrates the inauguration of its new plant for organic yeast in Riegel on April 28, 2010.

The company Agrano is a member of the Martin Braun-Gruppe which is part of the food division of the Oetker Group, which is responsible for “Large-Scale Consumer Baking”. The Martin Braun-Gruppe produces and distributes a complete range of convenience products with a focus on sweet and hearty bakery products, bread/rolls, desserts and ice cream for large-scale consumers across all applicable sales channels worldwide. The range includes pre-products and convenience products for further commercial processing, as well as sweet and spicy frozen dough pieces. Today, the Martin Braun-Gruppe has nearly 1,100 employees at eight European locations and is represented with products in over 70 countries.

Agrano located at Riegel near Freiburg has produced organic yeast products for 14 years. Worldwide distribution has been developed due to the very positive demand for organic products. BIOREAL organic yeast products are used in the bakery and food industries as well as being distributed in the retail sector. The new plant on area of about 3.8 ha offers increased production capacity.

BIOREAL organic yeast is produced, in contrast to conventional yeast, based on organic grains and without any chemicals during the fermentation. This method of production is very eco-friendly and sustainable. Beyond BIOREAL organic yeast for bakeries,

Agrano GmbH & Co. KG also produces organic yeast products for the food industry (producing organic soup, organic blends of herbs or organic parfaits). All Agrano products have different international organic certifications.

The parent company Oetker invested in an innovative and a unique production plant in Riegel believing in products in keeping with nature and ecology. Mr. Richard Oetker (3rd on the left) declared the plant open together with the Managing Director of Agrano in Riegel, Ralf Bredenhöller (2nd on the right). In addition, the Managing Director of Agrano in Switzerland, Aloyse Ehret (1st on the left), the Spokesman of the Executive Board of Martin Braun-Gruppe, Dr. Detlev Krüger (2nd on the left) and Dr. Thomas Beer (1st on the right), Member of the Executive Board of Martin Braun-Gruppe, were also in attendance for this important event.

